


Abdullah Coskun

CHICAGO, IL 60610
ACOSKUN2@YAHOO.COM • 401-663-1880 • 

PROFESSIONAL EXPERIENCE

KIN + CARTA

Product Strategy Consultant

*Chicago, Illinois
April 2022 – Current*

- Lead, plan and participate in Scrum ceremonies in the role of Product Lead with geographically dispersed teams.
- Providing consultation and support to client Product leadership with product vision and roadmap.
- Collaborating with cross-functional team of engineers, designers, researchers, strategists, and QA engineers along with understanding and advocating for business and customer needs.
- Establishing analytics strategies, including KPIs, measurement plans, and reports.
- Creating templates, writing user stories and test cases, and grooming backlog to ensure user stories are ready for development to stay on track towards business commitments and product roadmap.

Digital Materials LLC

Co-Founder and CEO

*Chicago, Illinois
Feb 2018 – Apr 2020*

- Digital Materials LLC develops innovative material solutions and technology advancement strategies that aim at addressing challenges and revolutionizing engineering. We intelligently adopt fundamental scientific principles, model-based algorithms, and state-of-the-art fabrication and characterization methods to bottom-up design novel ceramic, metal, polymer, biomaterials, and composite materials concepts with optimized properties tailored for industry specific applications.

HCSC (Blue Cross Blue Shield of Illinois, Montana, New Mexico, Oklahoma & Texas)

Product Design/Delivery Consultant

*Chicago, Illinois
Aug 2019 - Mar 2022*

- Led strategic, enterprise-wide design and implementation of new products or product enhancements that are critical to the retention of accounts, maintaining market relevancy, and responding to legislative and regulatory initiatives.
- Created deliverables while communicating with stakeholders, and mitigating risks and issues.
- Outlining, creating solutions, and delivering on the overall product design and implementation using Agile/Scrum methodology and Human Centered Design principles.
- Collaborating broadly with business and technology partners to take the project from business case analysis and design through implementation following the System Delivery Lifecycle (SDLC).

Bswift (Aetna, a CVS Health Company)

Implementation Analyst

Project Specialist

*Chicago, Illinois
Jul 2018 – Aug 2019
June 2017 – Jul 2018*

- Built clientele sites using SaaS including benefit plan rules, details, prices, text and documents.
- Conducted regression testing to discover software enhancements or needs/bugs.
- Monitored client ticket triaging, developed solutions to system questions, addressed user benefit concerns on SaaS platform & updated project plan per implementation requirements and progress.

EDUCATION

ILLINOIS STATE UNIVERSITY:

Master of Science in Technology

*Normal, Illinois
December 2016*

- Concentration: Project Management and Industrial Development and Training (GPA: 3.7/4.0)
- Research Analyst: Conducted research analyzing process improvement for a retailer refund process using Data Analysis and Process Mining and presented it at University Research Symposium.
- Relevant coursework: Project Initiating and Planning, Project Implementation and Control, Statistics in Applied Science and Technology and Six Sigma/Lean Methodologies

Bachelor of Science in International Business and Marketing (Dual Degree)

*Normal, Illinois
May 2015*

- Dean's List: Top 10 percent of students in College of Business (GPA: 3.5/4.0)

SKILLS

CERTIFICATES: Project Management Professional (PMP), Certified Associate in Project Management (CAPM), Scrum Fundamentals Certified (SFC)

COMPUTER: MS Dynamics AX (ERP), Project, Visio, Excel, Access, PowerPoint, Primavera, C, HTML, SPSS, SQL, Minitab, Disco Data Analysis, Google Analytics, JIRA, Salesforce, Figma, Miro

LANGUAGES: Fluent in English, Turkish and Arabic, basic in Japanese